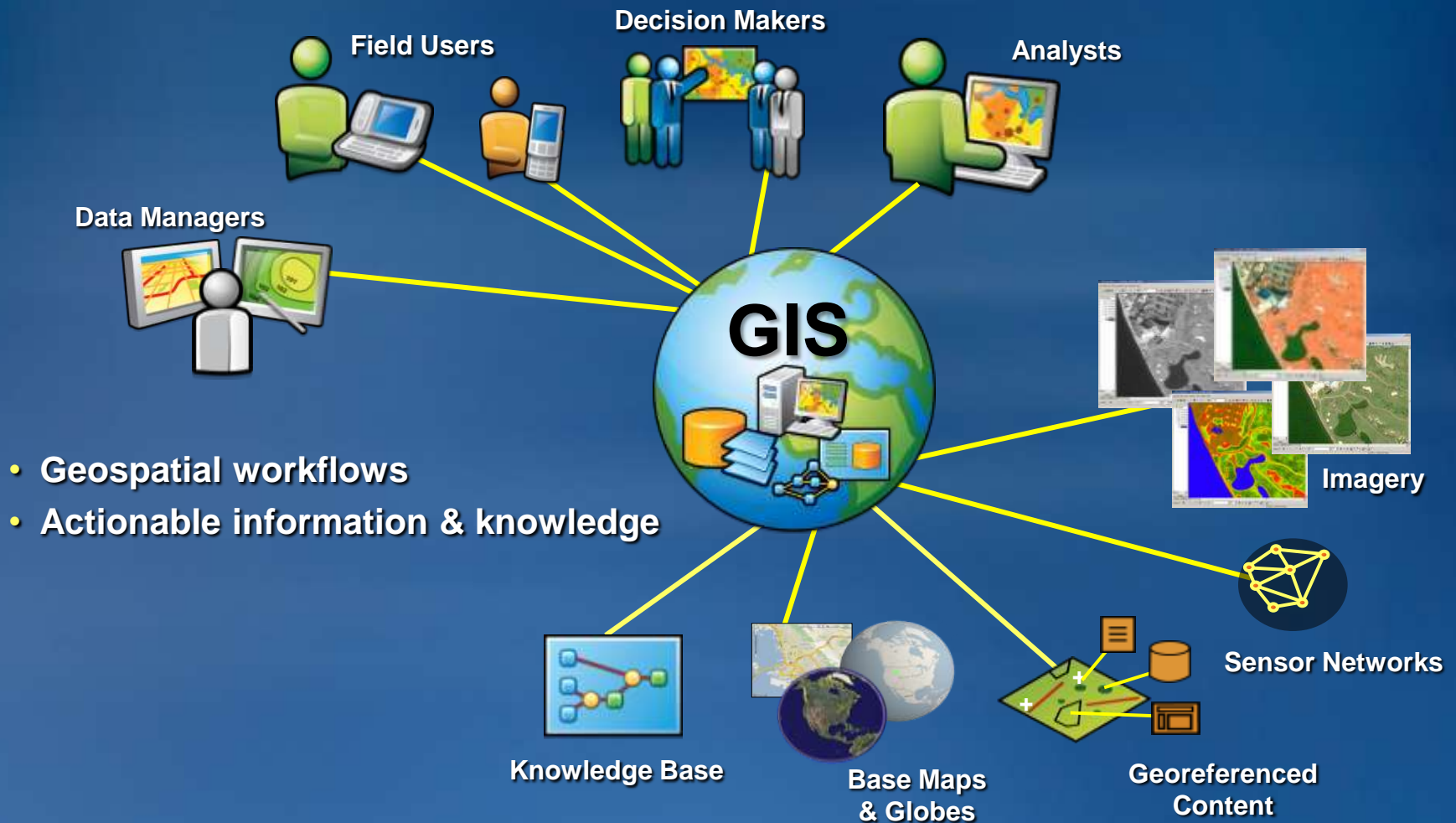


# Imagery in ArcGIS

Peter Becker



# Geospatial Information, Integrated & Accessible

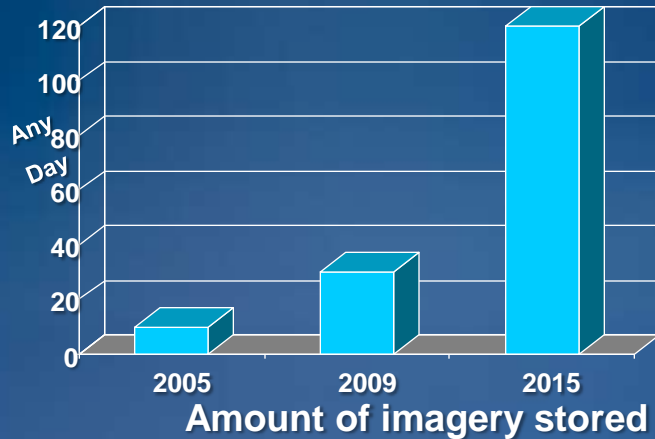


***Imagery is Core to GIS***

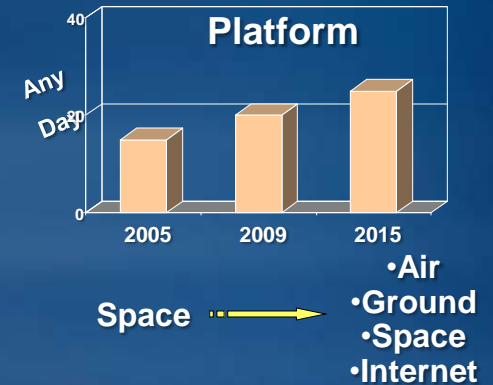
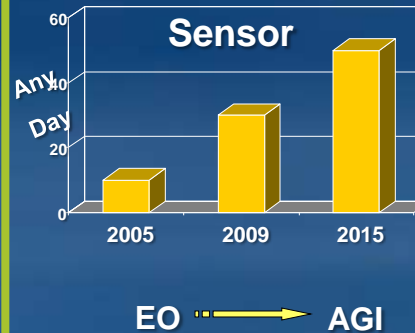
# Trends in Imagery

## Entering the Platinum Age of Imagery

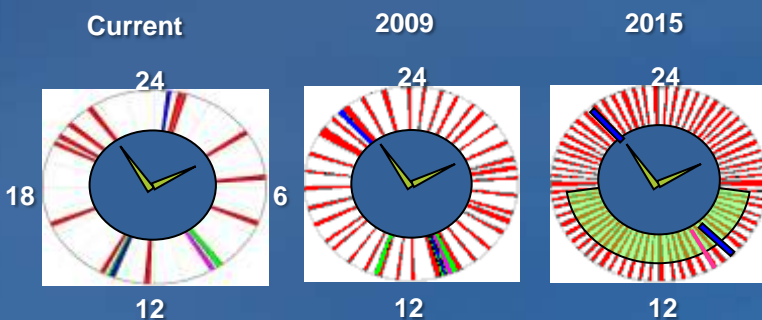
### Volume



### Variety



### Currency



Demand for current data

### Accuracy



Improved positional accuracy and pixel resolution

# Three Differentiators of Imagery

- **Volume:**
  - Magnitudes larger than other data



- **Value:**
  - High operational value
  - High strategic value

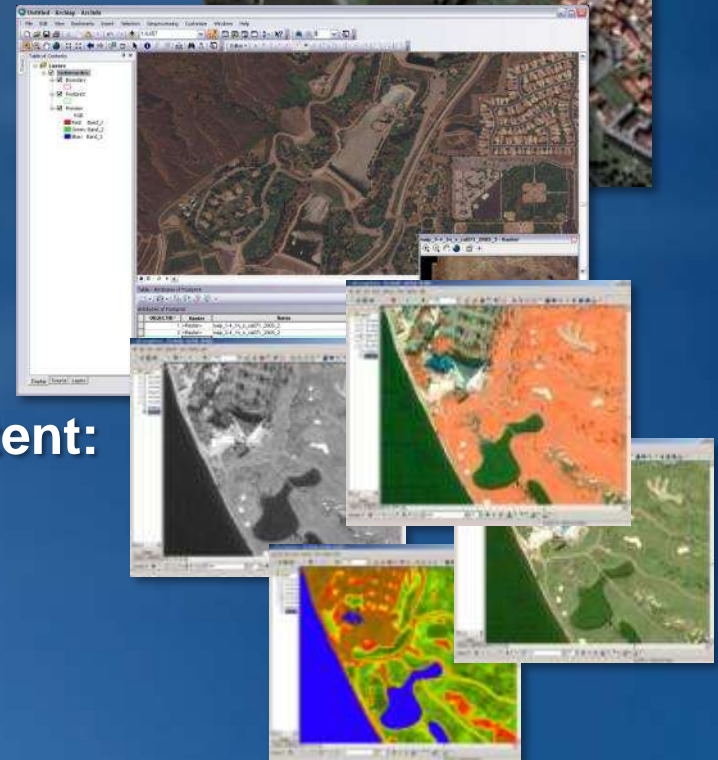
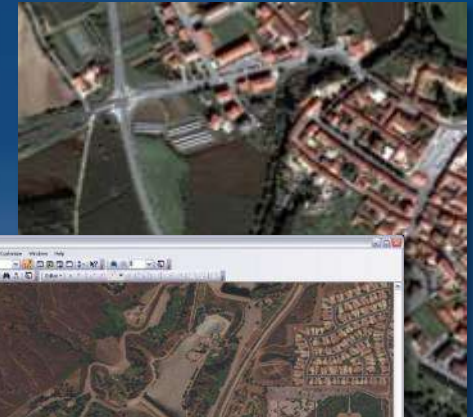


- **Fixed:**
  - A snapshot in time



# ArcGIS – Maximizing the Value of Imagery

- **Providing Image Accessibility:**
  - Timely
  - Quickly
  - Accurately
  - Collectively
  - Simply
- **Exploiting Rich Information Content:**
  - Resolution
  - Temporal change
  - Spectral range
  - Dynamic range





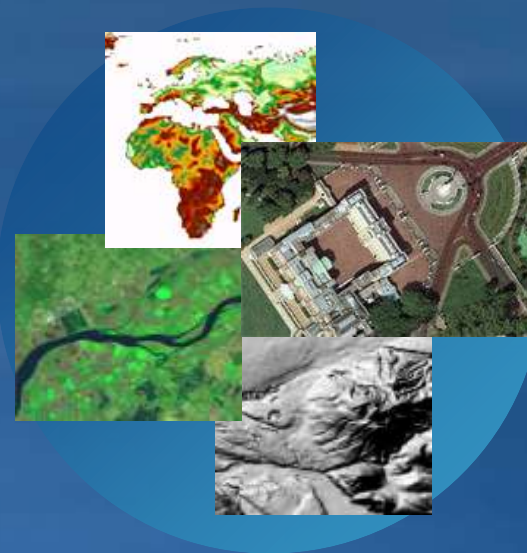
# Elements of a Complete GIS

- Content
  - Base data
  - Volumes of data that it accessible
- Management
  - Storing, Organizing and Structuring
- Dissemination
  - Accessibility to data, information and knowledge
- Visualization
  - Interpretability and human understanding
- Analysis
  - Gain knowledge to make informed decisions



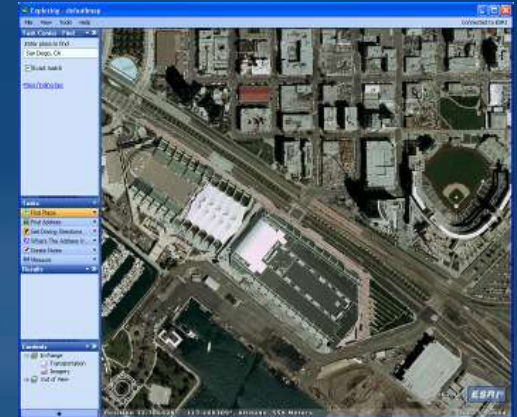
# Imagery Content

*Base Data Provided by **Esri***



# World Imagery

- **Worldwide Imagery at 15m Resolution**
- **United States Imagery 1m or better**
  - Updates to over 50% of United States
  - New Sub-meter Imagery in Metro Areas
    - Formerly available by subscription only
- **International**
  - GeoEye IKONOS Imagery for Major Metro Areas
  - Expanded Imagery for other Countries
    - Great Britain, Belgium, France, Germany, Czech Republic, Luxembourg, Netherlands, Portugal
- **Community Map Program**





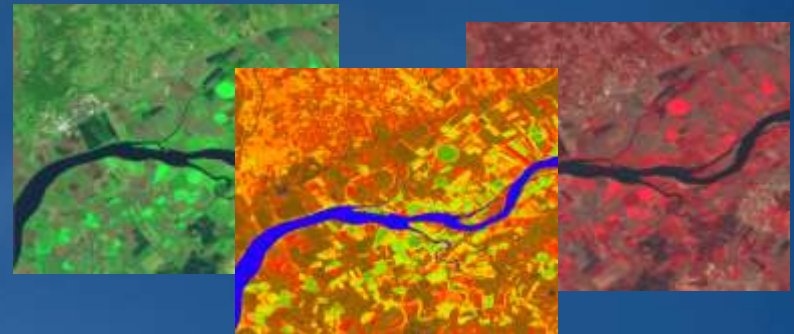
# World Landsat Imagery

*To be added to ArcGIS.com*

- NaturalVue ( from *MDA*)
  - Color Balanced, Orthorectified mosaic



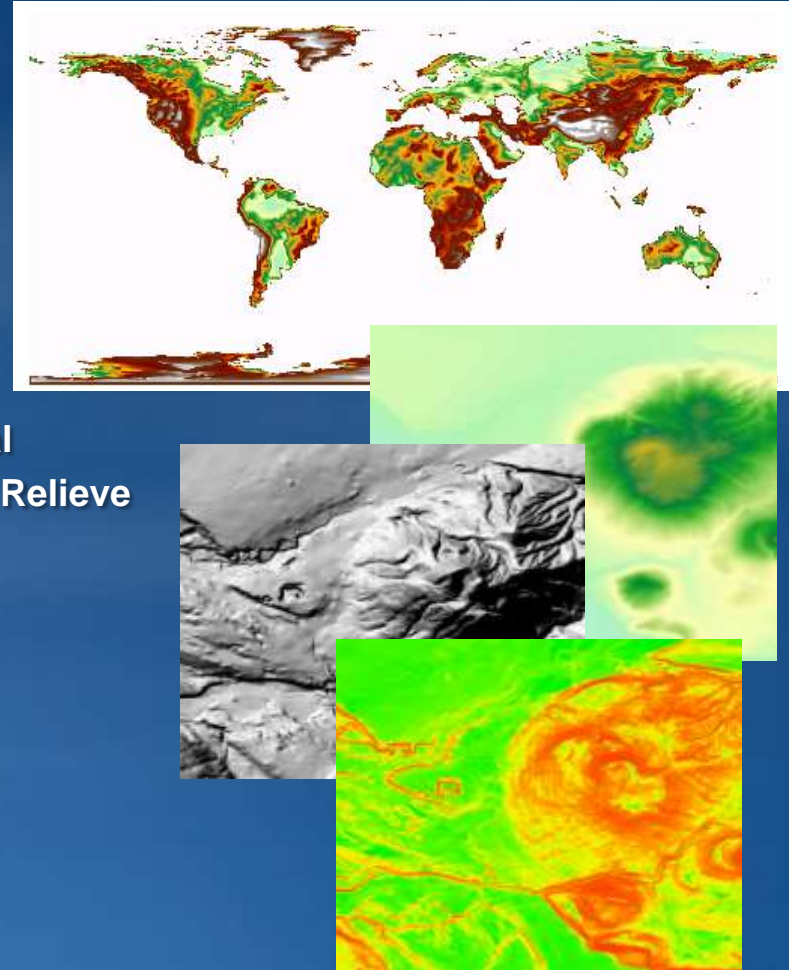
- Global Landsat GLS
  - 1980, 1990, 2000, 2005
  - Image Services
    - L1T, Radiance, TOA-Reflectance, Surface Reflectance
    - 8band, Color 321, False Color 432, PseudoColor 742, NDVI



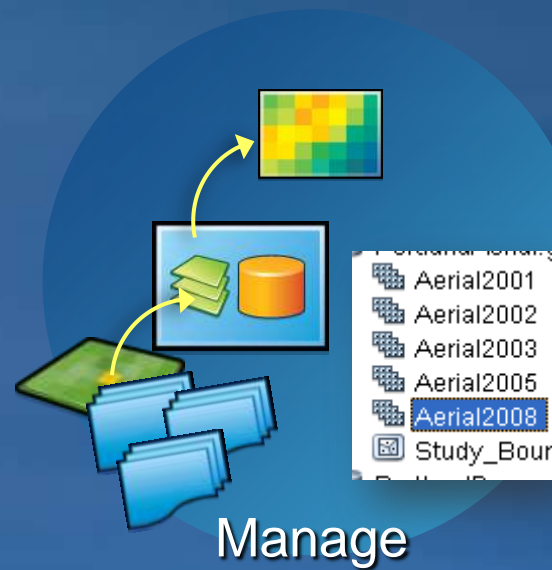
# World Elevation

*To be added to ArcGIS.com*

- **Multi Source**
  - GTOPO, SRTM,
  - USGS NED (1 and 1/3 arcsecond)
  - Lidar for sample areas
  - EGM2008 Geoid model
- **Services**
  - Elevation Orthometric & Ellipsoidal
  - Hill Shade, Slope, Aspect, Shaded Relieve
- **Tasks**
  - Profile, Viewshed, Contour



# Image Management



# ArcGIS – For Image Data Management

## Storage, Catalog, Metadata & Process

- Workstation User

*“What do I have? How can I easily work with it?”*

- Organizations with collections of processed imagery

*“How do I serve all our ortho images?”*

*“How can I server my elevation data to multiple users?”*

- Enterprises collecting new imagery

*“How do I process and serve imagery that we acquire?”*

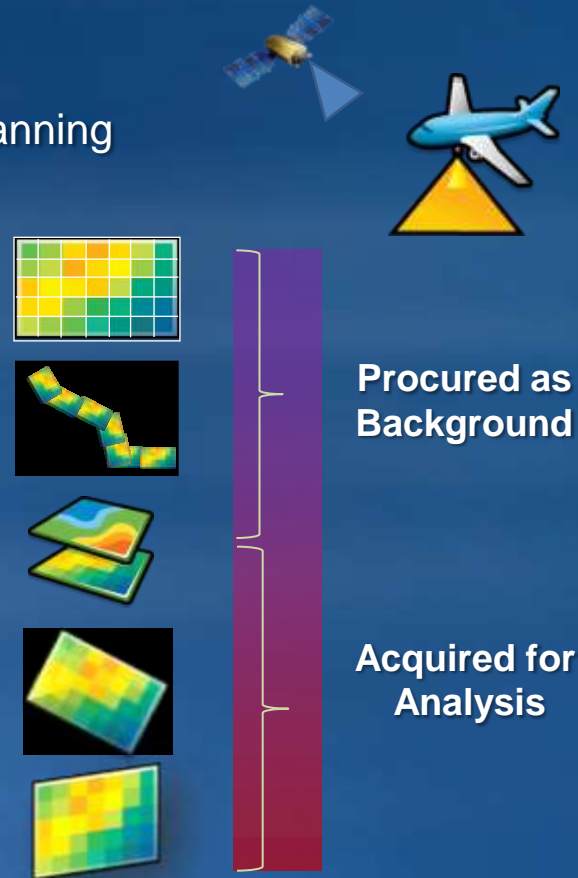
*Catalog all available imagery*

*Make it quickly accessible in the required form*



# Wide Variety of Imagery

- Multiple Sources
  - Satellites, Aerial, Terrestrial, Scanning
- Multiple Forms
  - Ortho Images Tiles
  - Image Strips
  - Processed Rasters
    - Elevation models / Lidar
    - Analysis results
    - Thematic maps
  - Scenes
  - Sensor Images
- Multiple Formats
  - TIF, NITF, JP2,...





# Mosaic Dataset

## *Optimum Model for Image Data Management*

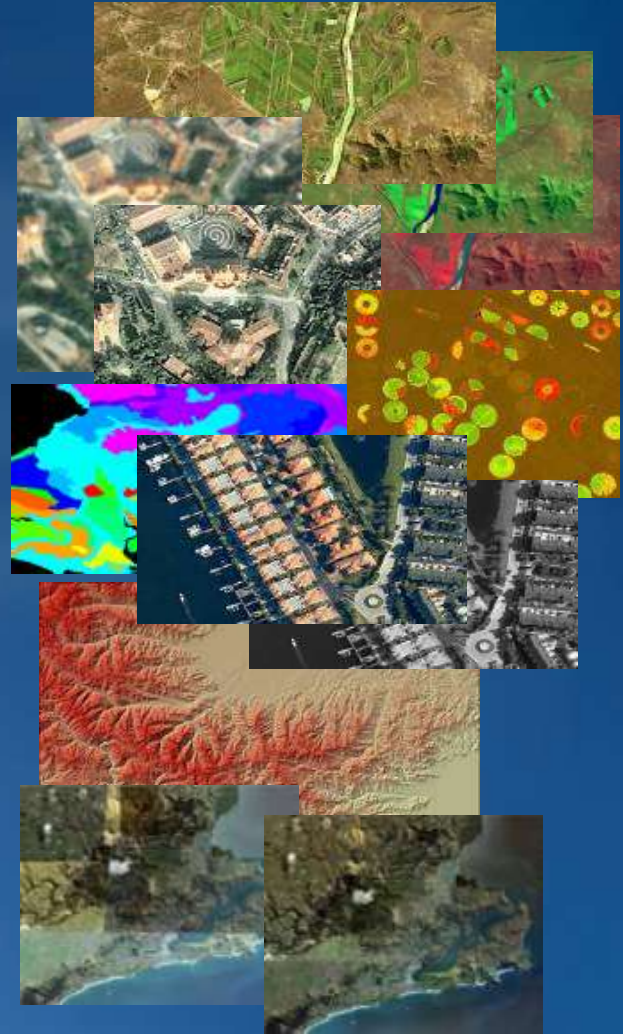
- Within ArcGIS Desktop
  - All raster datasets
  - Imagery from different sensors
- Define – In Geodatabase
  - Metadata
  - Processing to be applied
  - Default viewing rules
- Access – In all ArcGIS applications
  - As Image
    - Dynamic Mosaic , Processed on the fly
  - As Catalog
    - Footprints, Detailed metadata



# On-The-Fly Processing

## Create Multiple Products from a Single Source

- Imagery processed as accessed
- Processes
  - Stretch, Extract Bands
  - Clip, Mask
  - Reproject, Orthorectify, Pan Sharpen
  - Vegetation Index, Classify
  - Shaded Relief, Slope, Aspect
  - Color Correction
  - ...
- Applied to
  - Individual rasters in mosaic
  - Complete Mosaic Dataset

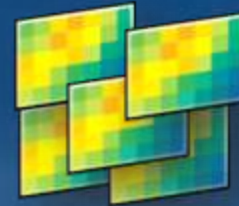


## Utilizing the full image information content

# Dynamic Mosaicking

## *Mosaicking Multiple Images On Demand*

- Fuse imagery from multiple sources
- User control of Mosaic Method
  - By Date – 'Latest', 'Closest to May 2001'
  - By Attribute – 'Highest Sun Angle'
  - By Viewpoint – North, South, East, West
  - Seamline – Feathered blend
- User Query – 'Landsat imagery, with no cloud, later than June 2001'
- Set default - Users sees best available imagery

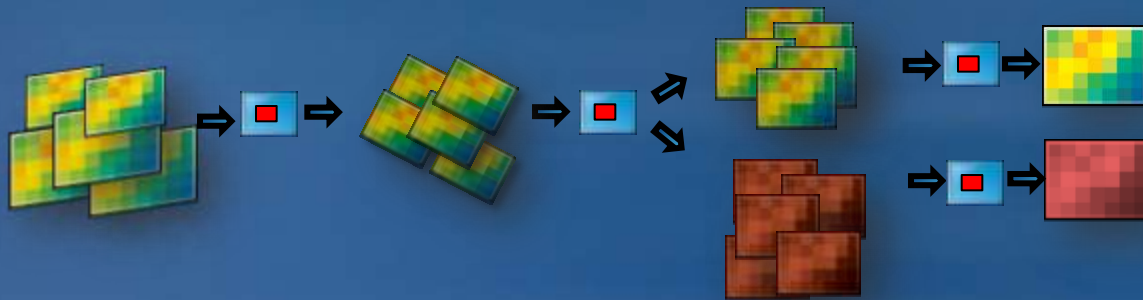


*Utilizing information from overlapping images*

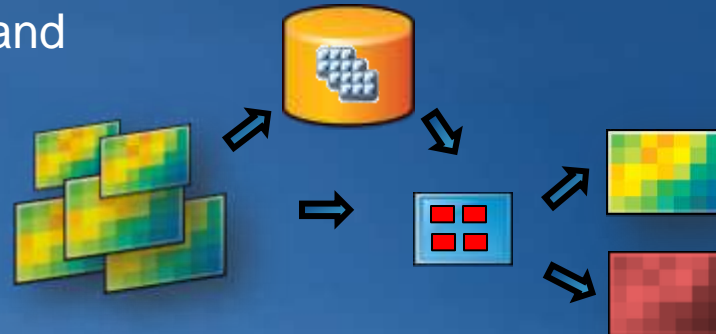


# Enhancing Processing Methodologies

- Conventional Image Processing Workflows are Linear
  - Multiple processes create intermediate results
  - Products created as static mosaic



- Mosaic Datasets Enable Transactional Workflows
  - Processes applied on demand
  - Products created on demand



# On-the-fly Processing & Dynamic Mosaicking

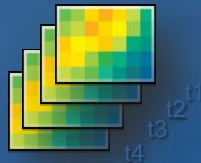
*Resolves Traditional Image Management and Processing Issues*

Processing Time

*Reduces processing*

Overlapping Imagery

*Maintain information*



Disparate Datasets

*Large NoData areas*

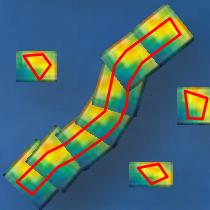


Image Quality

*Reduces resampling*

Storage

*Reduces storage by removing redundancy*

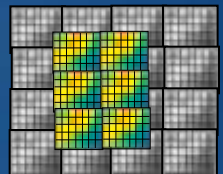
Multi-resolution Data

*No need to sample up or down*



Maintenance

*Add imagery as required*

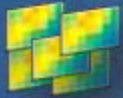


Maintain Metadata

*Retain valuable information*



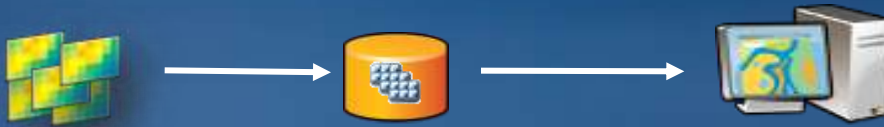
# Workflow overview



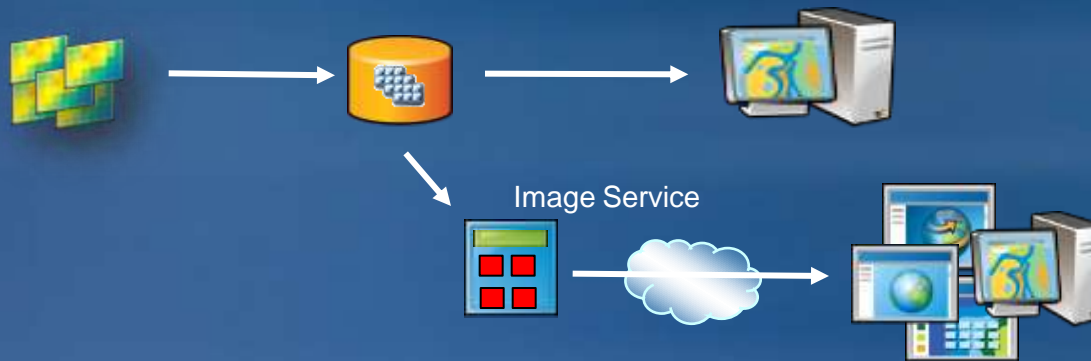
# Workflow overview



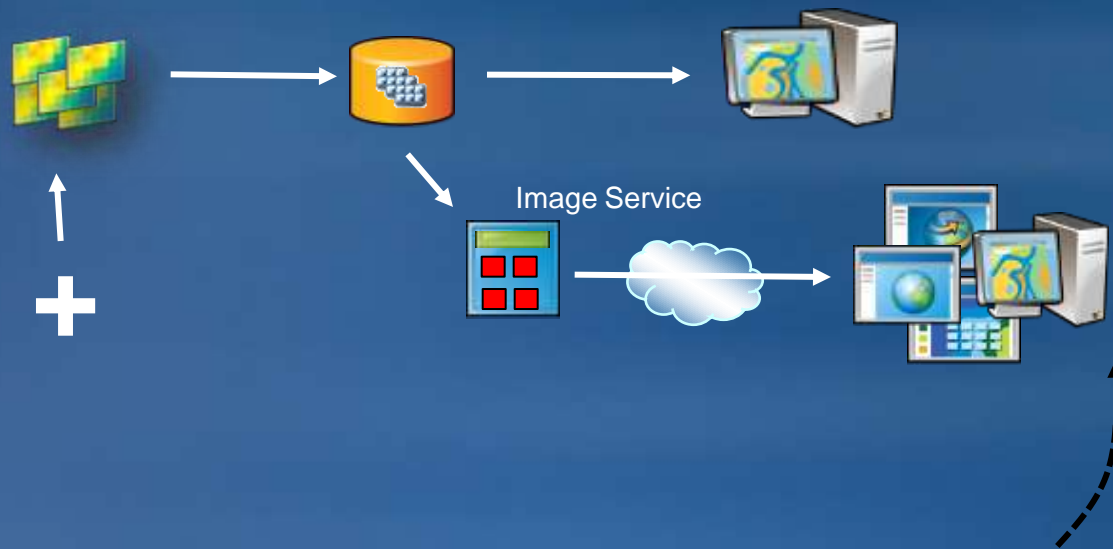
# Workflow overview



# Workflow overview

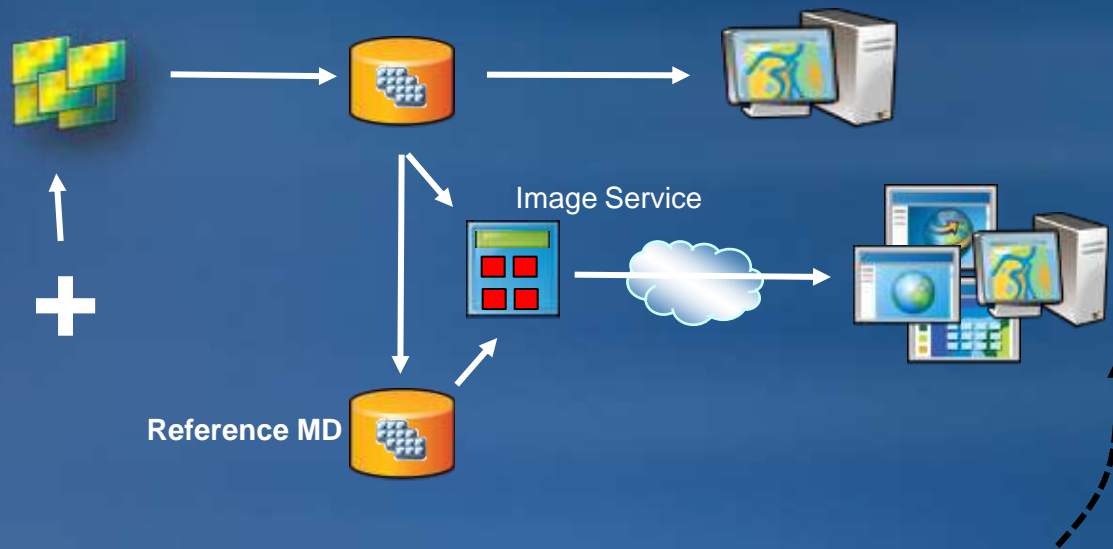


# Workflow overview

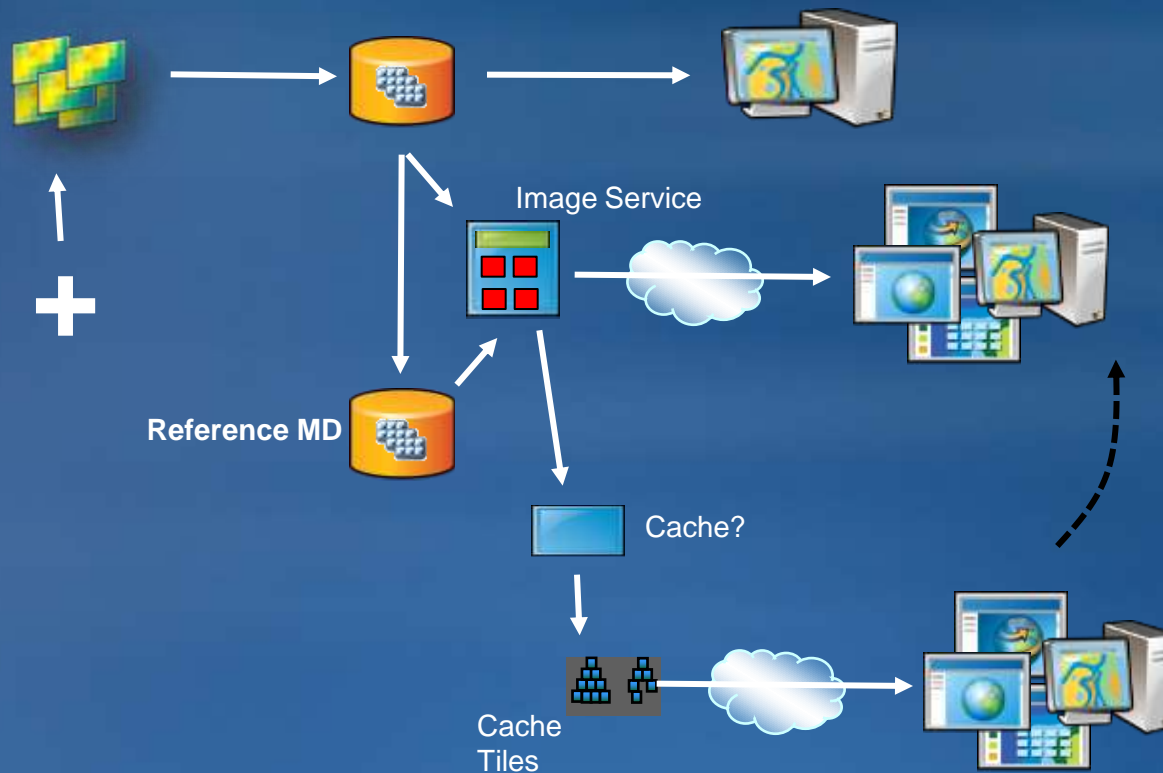




# Workflow overview



# Workflow overview



# Dissemination

## Providing Image Accessibility



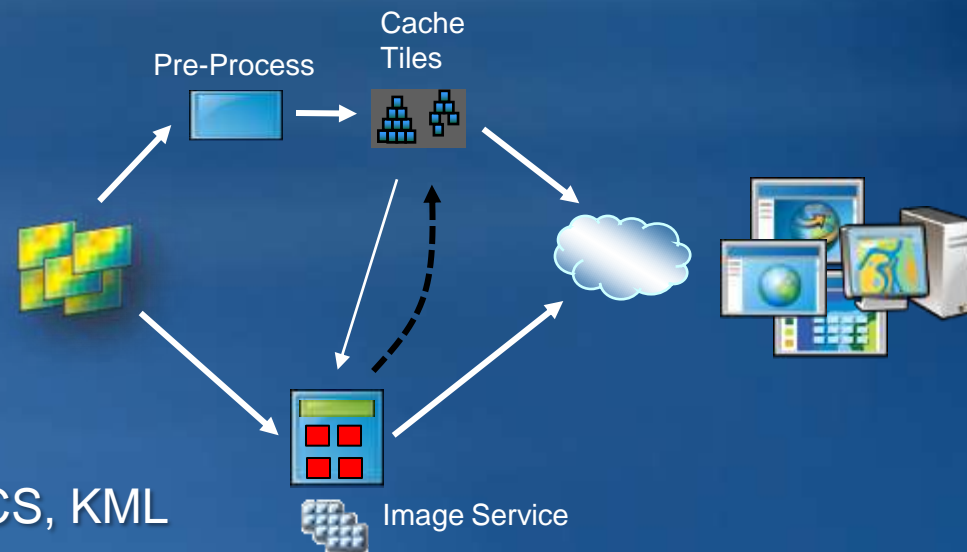
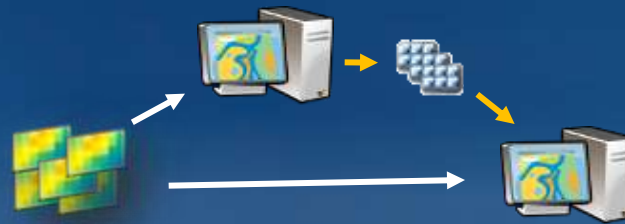
*Sharing: Direct, Static & Dynamic  
Access: Multiple Clients*



# Image Accessibility

## *To Multiple Applications*

- Direct Access
  - Raster
  - Mosaic Dataset
- Static Web Services
  - Map Cache
  - Compact Cache
  - JPGPNG
- Dynamic Image Services
  - Server based processing
  - Image Services, WMS, WCS, KML
  - SOAP, REST interfaces



*ArcGIS provides image accessibility*

# Visualization

## *Interpretability of Imagery*



**Visualize**

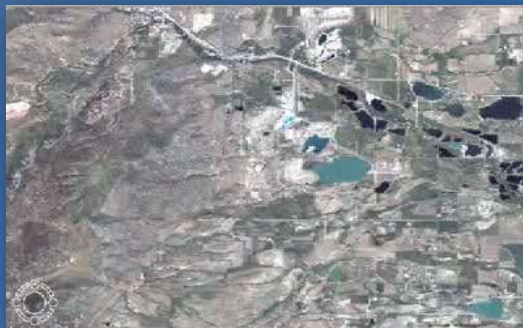




# ArcGIS Desktop

## *Seamless Pan and Zoom*

- Electronic Light Table like display performance
- Integrated geospatial imagery and vectors
- Utilizes Hardware Acceleration
- Dynamic
  - Functions
  - Change: Contrast, Brightness, Gamma, DRA



# Analysis

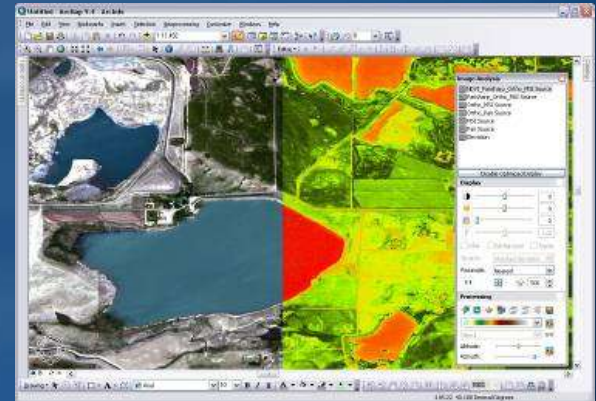
## Exploiting the full value of imagery



# ArcGIS Desktop

## *Finding the Required Imagery*

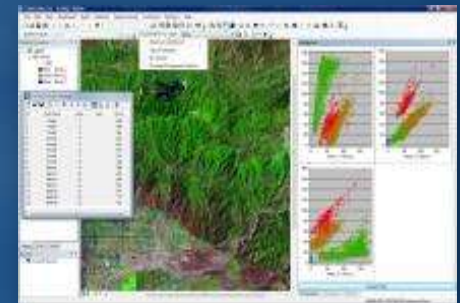
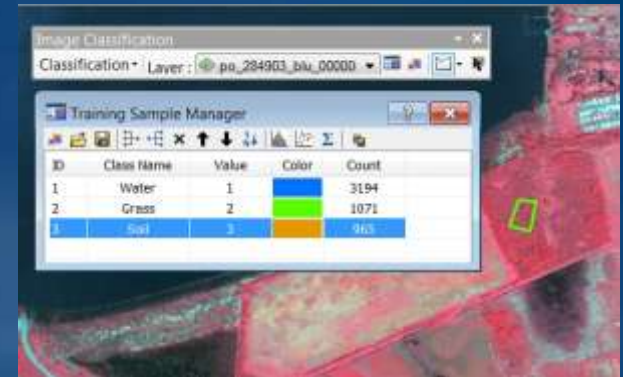
- Discovery
  - Simplified through Image Services
  - Best by default
  - User Query
  - User defined mosaic method
- Image Processing
  - Ortho, PanSharp, Composite
  - Mosaic
  - Applied On-The-Fly



# Image Classification Toolbar

*Added to Spatial Analyst*

- Training Sample Manager
  - Supervise & Unsupervised
  - Class Probability
  - Principle Component Analysis
- Define training areas graphically
- Generate Signature
- Apply Dynamically





# ArcGIS – A Platform for Complete Imagery Solutions

*Information Centric Workflows Enable Efficiency & Interoperability*

- ESRI works closely with its partners
- ArcGIS provides THE platform
- Partners provide domain expertise

- Automated Feature Extraction
- Multispectral Analysis
- Hyperspectral Analysis
- Radar
- Specialized Sensor Support
- Stereo Display
- ...

Trimble (Applanix)  
Microsoft (Vexcel)  
DigitalGlobe  
Pictometry  
RapidEye  
GeoEye  
SPOT

ITT VIS  
Definiens  
Clark Labs  
Overwatch  
BAE Systems



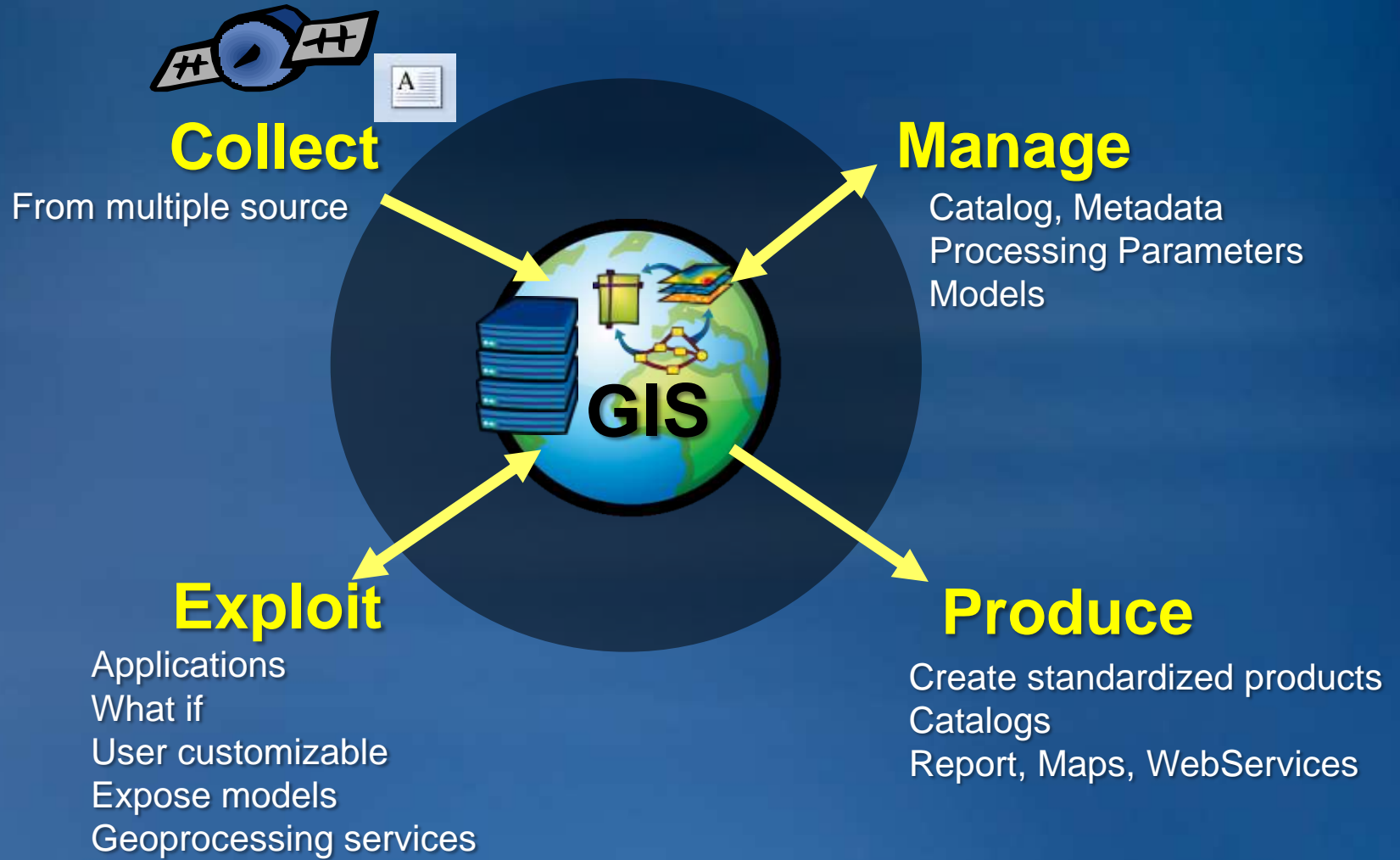
*Service partners not listed*

PCI Geomatics  
Trimble (Inpho)  
LizardTech  
i-cubed  
MDA

DAT/EM  
PurVIEW  
TerraGo  
Qcoherent

# Information Centric Approach to Workflows

*Making Workflows Transactional*



Enable Graded Products



# ArcGIS

## *The Platform for Fully Integrated GIS and Imagery*

- Integrating Imagery as core to GIS
- Management, Dissemination, Visualization and Analysis
- Solution for wide range of imagery requirements
- Maximizes the value of imagery

